



Head of Storytelling

West Midlands

£Attractive

My client is a ground breaking, forward thinking waste/recycling company who is resourcing for its next mission, with a profit for purpose narrative and an ambition to make the world a better place!. They now have an exciting new role for a Marketing/Business Studies Graduate with a genuine interest in the Environment to join their team based in the West Midlands. In this crucial new role as Head of Storytelling you will be responsible for creating, developing and building the future of their businesses storytelling. Some of your responsibilities: You will drive the translation efforts of customer, partner and industry interactions with the business into easily consumable stories, case studies, blogs, press references, peer references, speaking engagements and advocates for the company, tailored for different audiences and strategic goals. Set the agenda for the company through leadership and drive those messages and stories across social channels. These stories will positively impact every part of the business including sales and campaigns, digital, industry analysts, corporate social responsibility, HR and recruitment, and beyond. You will be an extraordinary storyteller themselves, and will have the tactical skills to drive getting those stories across. You will be imaginative and creative in building a hugely important customer success story feature as part of their digital and social presence in the market. In order to be considered for this position you will be a Marketing/Business Studies/Journalism University Graduate with the confidence and ability to undertake a 'standalone' role and assist with driving businesses profile to the next level. You must have experience in digital presence.

For full details, please email a copy of your CV to rebecca@candovergreen.com quoting job ref: RB2442

