



Digital Marketing & Communications Officer

London

£Attractive

We are working with a world leader within the waste management industry, who require an experienced digital marketing and communications officer who will report directly to the Brand & Communications Director and take on responsibility for helping the digital growth of the brand as well as sales growth through digital platforms. You will also handle and manage all digital platforms and apps for the business as well as managing the creation of new platforms for both internal and external use.

This role will require a number of varied duties, including but not limited to; collating data from existing platforms, analysing it and making evidence based recommendations and advising (on both a regular and ad-hoc basis) sales and business development teams on the use of paid-for marketing to support business growth.

The ideal candidate will be educated to degree level as a minimum and hold certificates in digital marketing, have at least 3 years' experience within a similar role and possess expert knowledge on the latest digital and social media technology and channels and how to leverage them for marketing campaigns as part of an overall business development strategy.

For full job spec, please email your CV to Rebecca@candovergreen.com quoting **job ref: RB2349**

Candover
Green