Marketing & Development Manager

Scotland/UK **£Excellent**

We are working with a leading consultancy who specialise in inspection, analysis and technical consultative services to the RDF/SRF industry. Due to expansion, they now have an exciting opportunity for an experienced sales and marketing individual to increase their profile and portfolio of clients across the UK. You will contribute information, ideas, and research to help develop marketing strategies for the RDF/SRF business. Assist with detail, design, and implement marketing plans for services. You will develop sales strategies and approach for the consultancy service. Maintain excellent relationships with clients through superior customer service. Track sales data and works to meet quotas. Analyse market trends, data, demographics, pricing strategies, and other information that can potentially improve marketing and sales performance. Create and present regular performance reports for managers and executives. Implement and adhere to company policies and procedures. Attend trade shows and travel to meet clients as needed. You will be responsible for the marketing and sales of this new division and will require a Bachelor's Degree in Marketing, Business or a Related Field is desirable, Customer Service experience, Client Relationships, Interpersonal Communication, Marketing Strategies, Product Development, Creativity, Financial Strategy, Data Tracking, Written and Verbal Communication, Organisation, Planning, Research and Analysis, RDF/SRF industry experience within a sales role. This is an exciting opportunity to join a rapidly expanding business and to really make your mark.

For full details, please email rebecca@candovergreen.com with a copy of your CV quoting **job ref: RB2063**

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